



Photo: Krock

Vineyard in Sonoma County, California

## Mobile wine bottling in California

Until a few months ago, Thomas Jordan was still a Krones employee as Vice President Sales of the Western Division at Krones Inc., USA. Now he has set up his own company in California, with the business idea of a mobile wine bottling plant, and ordered the requisite machines from Krones and Kosme. The American market had asked Krones for a high-quality mobile wine bottling option, a suggestion that Thomas Jordan seized upon with alacrity. Peregrine Mobile Bottling, LLC ([www.PeregrineMobileBottling.com](http://www.PeregrineMobileBottling.com)) will as from the spring of 2010 be travelling through the sun-kissed Napa Valley and Sonoma County with a 48-foot-long tractor-trailer and bottling the wine from small and mid-tier quality-conscious wineries at a speed of up to 75 bottles per minute, as well as dressing them in pressure-sensitive labels. Thomas Jordan will continue to represent Krones in the American wine industry.

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CCL Pressure Sensitive Labels resist humidity and icewater 100% every time. At CCL we work meticulously to create the perfect label for each and every drink. Perfect in all areas - environmentally, economically, in their feel, function and appearance.



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